# **Our Manifesto**

## This document sets out the headline focus of WSCIC.

## The Place

To position Winckley Square and the surrounding area as a thriving and desirable place to visit, live, invest and locate a business, building a committed group of stakeholders.

# Winckley Quarter

To promote the area as a historic quarter while being a destination /place for residential investment, restaurants, cafes, independent businesses and high-quality service providers.

To ensure this key public asset remains accessible by generations to come.

To encourage walkers and cyclists to feel welcome and safe here.

# Public Realm

To work with partners to secure investment into improving pathways and roads in and around the Winckley Quarter.

To seek further investment to strengthen links throughout the Quarter/City including specifics such as clearer signage, walking and cycling friendly features

## Friends of Winckley Square (FoWS)

To support the Friends of Winckley Square (FoWS) and help recruit volunteers to maintain a strong and sustainable management team.

## **Events Calendar**

To work with our partners and form a co-ordinated calendar of inclusive and relevant events, attracting visitors and promoting the area.

To maintain and enhance a website that will play its part in the above.

## Maintenance plan and Security

To work with Preston City Council, Lancashire County Council and FoWS to create a dedicated plan that will maintain the Gardens' high-quality appearance throughout the year.

To work with Preston City Council, Lancashire County Council and other partners to ensure the gardens and surrounding area are safe and secure.

## Representation

To continue to reflect the views and aspirations of Winckley Square and Quarter stakeholders.